

## 25 Basic Interview Questions

### ***About the Job***

#### **Why do you want to work in this industry?**

The key is to create a narrative of how you first became interested in this type of work. Call out similarities between your current/past work and the job you are now applying to. By demonstrating your passion for the work you differentiate yourself from the other job candidates that are simply “job shopping”.

#### **Why do you want to work here?**

If you have done your initial research this should be easy. Describe one or two things about the company that are special and caught your interest. Perhaps the company has the best customer service in the industry. Or the company recently came out with a new product that you personally have used and enjoy.

#### **What skills do you think are most critical to this job?**

Describe the key skills that are required for the position and how you’ve demonstrated those skills in your current or past work. Make sure to describe specific examples and avoid generalities.

#### **Considering your own resume, what are your weaknesses in relation to this job?**

The trick here is to turn the question around and get the interviewer to disclose what he or she believes may be your weaknesses. Ask the interviewer “What are you most concerned about?” Similar to a sales rebuttal, once you have identified the objection give an example of how you are suited for the job.

#### **If I hired you today, what would you accomplish first?**

This is a great question because it gives you the opportunity to demonstrate both your knowledge of the industry as well as your skills. Talk about a specific project that you would spearhead and how you would utilize your former experience to get the job done.