**INTERNSHIP RESUME**

(xxx)-xxx-xxxx | your@email.com | 123 Your Address, City, State, Zip Code

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**CAREER OBJECTIVE**

Diligent university student who has never failed to meet a project deadline during four years at Texas A&M. Aiming to leverage my writing, sales skills, and knowledge of product development to land an internship for [TARGET COMPANY]’s marketing team. Ability to critically think and implement ideas will help [TARGET COMPANY] reach more consumers and expand its outreach.

**EDUCATION**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

TEXAS A&M,College Station, TX September 2013 – Present

*BACHELOR OF BUSINESS ADMINISTRATION IN MARKETING, EXPECTED GRADUATION DEC 2017*

* **GPA**: 3.93
* **Relevant completed courses:** Consumer Behavior, Retail Concepts & Policies, Professional Selling, Social Media & Public Relations, Advertising and Creative Marketing Communications
* **Awards & Honors:** Won First Runner Up at the 2015 Texas A&M Collegiate Sales Competition
* **Clubs & Organizations:** Treasurer of the Aggies Advertising Club, Vice President of the Texas A&M Key Club

**MARKETING PROJECTS**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

“SHOP LOCAL” CAMPAIGN

* Used online, PR, and offline marketing in a way that yielded tangible results, increasing business at local stores by 13% over a three month period
* Surveyed students and locals from the College Station area and gathered data about their shopping habits
* Worked within a $2,000 campaign budget, which was the lowest estimated amount needed to achieve noticeable results

COLLEGIATE SALES COMPETITION

* Participated in a mock-sales competition which required both sales-savvy and intimate knowledge of marketing tactics
* Prepared a 20-page sales document, a fine-tuned sales pitch and a variety of diagrams to maximize my 15 minute mock-meeting
* Worked with industry professionals and got thorough feedback, thus honing my marketing and sales skills

**ADDITIONAL SKILLS**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

* Intimate familiarity with all major social media marketing platforms
* Comfortable with Wordpress and Drupal CMS platforms
* Fluent in Spanish