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**Sales Manager Resume Sample**

(xxx)-xxx-xxxx | [your@email.com](mailto:your@email.com) | 123 Your Address, City, State, Zip Code

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Effective sales manager with 10+ years of experience in regional territory management, sales team training, and marketing brand strategy. Consistently exceeded monthly sales goals, resulting in annual multimillion-dollar increases in profits 6 years in a row. Seeking to leverage my proven track record of maximizing company revenue in order to fullfil the National Sales Management position at your company.

**PROFESSIONAL EXPERIENCE**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Stone and Meyer, Raleigh, NC September 2009 – Present

*Sales Manager*

* Analyze sales pipelines and trends with senior management in order to forecast quarterly sales goals and quotas with 95% accuracy
* Designed an innovative marketing strategy to boost market penetration, increasing our operating profit margin by 30% in 2016
* Facilitate hiring process and training of sales team across the Southeast region
* Devise social media strategies that align with corporate B2C initiatives and objectives

Louise and Wright,Charlotte, NC September 2006 – August 2009

*Sales Manager Assistant*

* Assisted in launching a sales campaign that garnered a 10% increase in profits during Q1 2007 alone; went on to steadily drive profits up to 25% over a 3-year period
* Compiled industry best practices and entry level training procedures into an online course still used by the company to instruct entry level sales staff, and resulting in a 15% decrease in the employee turnover rate
* Analyzed client goals and developed marketing strategies across various mediums to successfully foster trusted brands
* Trained and mentored 12 entry level sales representatives

**EDUCATION**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Masters of Business Administration, University of North Carolina at Chapel Hill , Chapel Hill , NC August 2010 I Graduated Cum Laude

Bachelor of Arts in Business, University of North Carolina at Wilmington, Wilmington, NC

May 2008

**ADDITIONAL SKILLS**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

* Google AdWords certified
* Project Management Professional (PMP) *(2013 – Present)*
* Familiar with Customer Relationship Management (CRM) software: Salesforce & Relenta

Hello, Job Seeker!

If you’re struggling to write your resume, **don’t worry.** You’re in good company – everyone has difficulties making a resume. For a high quality resume that will help you land more interviews, we recommend [consulting the certified experts at Resume Writer Direct](https://resumewriterdirect.com/?utm_source=MSWord_Rez_Samples&utm_medium=RWD_Link_2&utm_campaign=MSWord_Download_Push).

Or, here’s some other content that might help you finish your resume.

* [Free Resume Builder](https://resumecompanion.com/?utm_source=MSWord_Rez_Samples&utm_medium=Rez_Builder_Link&utm_campaign=MSWord_Download_Push)
* [How to Write a Resume](https://resumecompanion.com/how-to-write-a-resume/?utm_source=MSWord_Rez_Samples&utm_medium=Rez_How_To_Link&utm_campaign=MSWord_Download_Push)
* [Resume Samples by Industry](https://resumecompanion.com/resume-examples/?utm_source=MSWord_Rez_Samples&utm_medium=Rez_Samples_Link&utm_campaign=MSWord_Download_Push)

Oh, and by the way, you’re also going to need a cover letter.

* [Cover Letter Builder](https://resumecompanion.com/cover-letter-builder/?utm_source=MSWord_Rez_Samples&utm_medium=CL_Builder_Link&utm_campaign=MSWord_Download_Push)
* [How to Write a Cover Letter](https://resumecompanion.com/how-to-write-a-cover-letter/?utm_source=MSWord_Rez_Samples&utm_medium=CL_How_To_Link&utm_campaign=MSWord_Download_Push)
* [Cover Letter Examples by Industry](https://resumecompanion.com/cover-letter-examples/?utm_source=MSWord_Rez_Samples&utm_medium=CL_Samples&utm_campaign=MSWord_Download_Push)