**Your Name**

123 Your Address, City, State, Zip Code

(xxx) xxx-xxxx

sam.leghart@email.com

April 2, 2017

Karen Elson

Hiring Manager

Weitzman Brands International

155 Broadway St.

New York, NY 10012

(212) 358-0717

elsonka@weitzmaninc.com

RE: Graphic Designer Application

Dear Ms. Elson:

I am writing to apply for the position of Graphic Designer at Weitzman Brands International. As an experienced graphic designer, I have spent over four years crafting digital content and campaigns for established media groups in the Greater New York area, and I am confident that my skills make me a strong candidate to fulfill the creative needs of your company.

Having served as a digital graphic designer at Simmons Media, I am adept with a wide range of digital media marketing, including websites, online advertisements, social media campaigns, and brand identity design. I excelled at my assignments and was offered a role in the company’s larger scale projects for clients such as Solomon Page, IPPOLITA, and Adweek.

At Verge Creative Group, I continued to design digital content while leveraging my experience into a leadership role in the art department. I supervised four junior graphic designers and worked closely with various departments within Verge like marketing, editorial, and merchandising to support a consistent brand identity. As a graphic designer, my up-to-date knowledge of design technologies and detailed approach have allowed me to manage marketing projects worth over $250,000 with positive results.

Weitzman Brands International is a leading goods company in the industry, and I believe that my skillset and creative vision would partner well with the company’s future goals. I would love to meet you in person for an interview at your earliest convenience. You can contact me at [PHONE NUMBER] or by email at [EMAIL]. Thank you for your time, and I look forward to hearing from you soon.

Sincerely,

Sam Leghart

**[GRAPHIC DESIGNER COVER LETTER]**