**Not sure how to start? Click the link to** [**have your cover letter written today by a certified writer**](https://resumewriterdirect.com/cover-letter/?utm_source=MSWord_CL_Samples&utm_medium=RWD_Top_Link&utm_campaign=MSWord_Download_Push)**.**

**Marketing Cover Letter Sample**

242 Ocean Blvd.,

Miami, FL, 33062

(305) 222-2222

your.name@gmail.com

March 3, 2018

[Department Manager Name]

Director of Marketing

Carnival Cruise Line

3655 87th Ave.

Miami, FL, 33178

(305) 454-5544

marketingdirector@carnivalcruise.com

RE: Marketing Position

Dear [Department Manager Name],

I am writing to apply for the position of Marketing Project Lead at the corporate headquarters of Carnival Cruise Lines in downtown Miami. I have been working as a marketing specialist since 2010, and greatly understand both the creative and technical side of marketing in today’s society.

As a current Project Lead, I’ve directed a team of design specialists and developed successful ad campaigns for local businesses in the greater Miami area. My team management skills and innovative marketing strategies helped bring $15K in average monthly sales to our client, wildly exceeding their projections by nearly 50%. This led to positive word of mouth amongst the entrepreneur community, and my agency acquired 8 new accounts in the month following my team’s campaign.

I significantly reduced employee attrition rates as a result of the strength of my leadership, interpersonal skills, and friendly motivation tactics. Regarding the creative side of marketing, I’ve been responsible for print, television, radio, digital, and direct mailing advertisements. My team and I developed a variety of campaigns across all outreach platforms, and client satisfaction was our highest priority. On the technical side, I have 5 years of experience optimizing websites and articles for SEO and managing paid search and social marketing campaigns.

With a history of implementing profitable marketing tactics, experience successfully leading design and technical marketing teams, and a desire to learn all that I can in the marketing field, I am certain I would prove to be a worthy addition to the already talented marketing team at Carnival Cruise Lines. Thank you for the opportunity to apply, and I appreciate your consideration regarding employment. I look forward to hearing from you.

Sincerely,

[Your Name]

Hello, Job Seeker!

If you’re having difficulty writing your cover letter, **don’t worry.** You’re in good company – everyone struggles to craft the perfect cover letter. For a well-written, compelling cover letter that will help you land more interviews, we recommend [consulting the certified cover letter experts at Resume Writer Direct](https://resumewriterdirect.com/cover-letter/?utm_source=MSWord_CL_Samples&utm_medium=RWD_Link_2&utm_campaign=MSWord_Download_Push).

Or, here’s some excellent resources that might help you complete your cover letter:

* [Cover Letter Builder](https://resumecompanion.com/cover-letter-builder/?utm_source=MSWord_CL_Samples&utm_medium=CL_Builder_Link&utm_campaign=MSWord_Download_Push)
* [How to Write a Cover Letter](https://resumecompanion.com/how-to-write-a-cover-letter/?utm_source=MSWord_CL_Samples&utm_medium=CL_How_To_Link&utm_campaign=MSWord_Download_Push)
* [Cover Letter Examples by Industry](https://resumecompanion.com/cover-letter-examples/?utm_source=MSWord_CL_Samples&utm_medium=CL_Samples_Link&utm_campaign=MSWord_Download_Push)

Oh, and don’t forget, you’re also going to need a winning resume:

* [Free Resume Builder](https://resumecompanion.com/?utm_source=MSWord_CL_Samples&utm_medium=Rez_Builder_Link&utm_campaign=MSWord_Download_Push)
* [How to Write a Resume](https://resumecompanion.com/how-to-write-a-resume/?utm_source=MSWord_CL_Samples&utm_medium=Rez_How_To_Link&utm_campaign=MSWord_Download_Push)
* [Resume Samples by Industry](https://resumecompanion.com/resume-examples/?utm_source=MSWord_CL_Samples&utm_medium=Rez_Samples_Link&utm_campaign=MSWord_Download_Push)